BIG BROTHER IS WATCHING YOU

Directions: Students must acquire a physical or digital copy of *1984*, by George Orwell. Students will choose only one project. Projects MUST be completed before the start of the 2025-2026 school year and will be collected by your child's English teacher the first week of school.

Language and Power Presentation	Doublethink Diary
Objective: Analyze the relationship between language and power in 1984. **Description**: Using *Canva*, create an infographic or presentation exploring how the Party uses language to maintain control over Oceania. Discuss the role of Newspeak, propaganda, and the manipulation of historical records. Use specific examples from the text to support your analysis.	**Objective**: Explore the concept of doublethink and its impact on thought and language. **Description**: Using the expected conventions of a diary, write a series of diary entries from Winston's perspective, demonstrating the use of doublethink. Each entry should show how Winston simultaneously holds two contradictory beliefs and how this affects his perception of reality.
Propaganda Poster Analysis	**Newspeak Dictionary Creation**
Objective: Analyze the use of language in propaganda within 1984. **Description**: Create a series of propaganda posters that could be used by the Party. Each poster should include slogans, imagery, and symbols from the novel. Students must write an analysis of how the language and imagery are used to manipulate and control the populace. (at least 3)	**Objective**: Understand the role of language in shaping thought and control in 1984. **Description**: Create a dictionary of 10 Newspeak terms used in the novel. Include definitions, examples of usage, **and** explanations of how each term is designed to limit free thought. Additionally, students should 5 create new Newspeak words that could be used in today's context **and** explain their purpose.

Projects should not have any errors with capitalization, grammar, punctuation, or spelling.

Assessment:

Projects will be assessed holistically on a 5 point scale for each of the following descriptors for a total of a 25 point test grade.

Language and Power Presentation: Presents a clear, insightful understanding of language and power, and a well-structured argument. Uses specific, relevant examples from the text to support the points made. Provides deep, insightful analysis of the relationship between language and power. Infographic/presentation is well-written, coherent, and free of errors.
Doublethink Diary: Demonstrates a thorough understanding of doublethink and its implications. Diary entries are highly creative and authentically capture Winston's voice. Provides deep psychological insight into Winston's character. Entries are well-written, coherent, and free of errors. Diary conventions are utilized (1st person, time conjunctions, etc.).
Propaganda Posters: Demonstrates a thorough understanding of propaganda techniques in *1984*. Posters are highly creative, well-designed, and visually impactful. Effectively uses language and imagery to convey propaganda messages. Provides insightful analysis of how language and imagery manipulate the populace.
Newspeak Dictionary: Demonstrates a thorough understanding of Newspeak terms and their purposes. Creates highly original and relevant new Newspeak words. Provides clear, accurate definitions and examples for all terms. The dictionary is well-organized, visually appealing, and free of errors with the required number of entries.